

MISSION POPCORN QUICK START GUIDE

PHASE 1

Intel & Commitment

Objective: Identify your unit's funding targets using the Sale Calculator.

Action: Visit <https://lasallecouncil.org/invest-in-scouting/popcorn-sales/> to submit your commitment.

Briefing: RSVP to one of two Popcorn Kickoff training opportunities.

PHASE 2

LOGISTICS & INVENTORY

Show & Sell: Orders are due to Council by August 10. **Note: Order must be in full cases.**

Take Order: Set a deadline for Scouts to return forms to your Unit Kernel.

Deadlines: Submit Unit Take Orders to Council by October 21.

Mission Challenge? Contact the #PopSquad for support!

PHASE 3

WAREHOUSE EXTRACTION

Each unit has three warehouse windows: **Pickup, Returns, and Take Order.**

Use the QR code to sign up for all three warehouse dates.

Note: Algonquian and Pioneer Trails units will only use the Eastside warehouse; Potawatomi and Dunes Moraine units will only use the Westside warehouse. **No returns will be accepted after October 30.**



Eastside Warehouse Sign Ups
411 W 4th St, Mishawaka, IN 46544



Westside Warehouse Sign Ups
Camp Topenebee

PHASE 4

Field Ops (Sell, Sell, Sell!)

Weekly Surveillance: Log sales in the Camp Masters system every week.

Rewards: Prize raffles are only available to Scouts with active sales records for that week.

PHASE 5

MISSION DEBRIEF (CLOSE THE SALE)

PRIZE SUBMISSION DEADLINE: NOVEMBER 3

Prize Fulfillment: Kernels must submit prize selections via the Camp Masters dashboard.

- LaSalle Loot: Electronic forms required for Scouts with \$1,500+ in sales.
- Bingo Challenge: Submit forms for Scouts who completed the Bingo challenge.

Warning: Storefront sales are excluded from Bingo.

Final Payment: **Submit to the Council Office by December 4.**