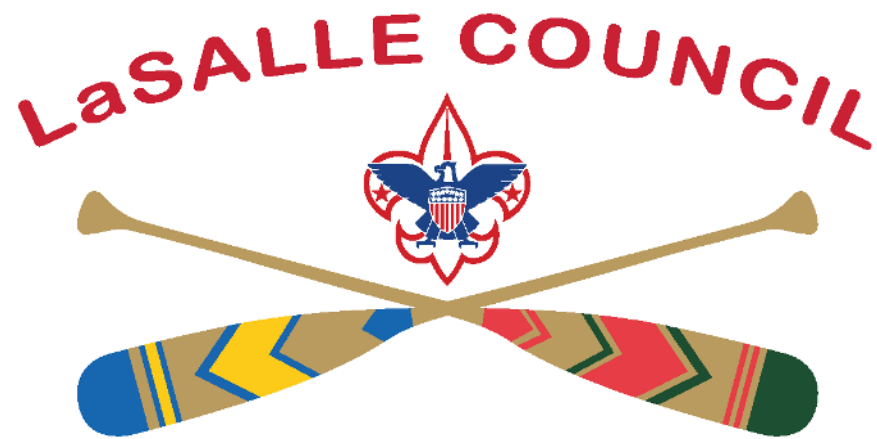


Recruitment Guidebook



2025

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Introduction: 2025 Recruitment Goals

Council Recruitment Goals

Recruit **1,200** New Scouts!

- **Spring Recruitment:** Recruit 200 new Scouts across the council.
- **Fall Recruitment:** Recruit 1,000 new Scouts across the council.
- **Pack Membership Growth:** Schedule promotion and recruitment for every elementary school and every Cub Scout Pack.
- **New-Unit Development:** Reorganize and restart dropped Cub Scout Packs and identify underserved areas for Cub Scout Pack development.

District Recruitment Goals

Spring Recruitment

Though not traditionally an area of focus for the LaSalle Council, we intend for each district to conduct a small spring recruitment. The primary focus will be to recruit Cub Scouts and give them the opportunity to attend Cub Scout Day Camp at a location near them.

However, limited amounts of Scouts BSA recruiting are both welcome and encouraged to provide an opportunity to attend Scouts BSA Resident Camp at Camp Tamarack!

District	Goal
Algonquian	100
Dunes Moraine	50
Pioneer Trails	25
Potawatomi	25
LaSalle Council	200

Fall Recruitment

Traditionally our time of greatest growth, we continue to focus on Fall Recruitment as a time to welcome new Cub Scouts. Many families start new activities at the start of the school year. Each district will be challenged to grow through even stronger recruitment efforts than seen in recent years – and we’ve had some great years!

District	Goal
Algonquian	400
Dunes Moraine	250
Pioneer Trails	225
Potawatomi	125
LaSalle Council	1,000

Through all efforts, we look forward to welcoming **1,200 new Scouts** in 2025!

Section 1:

Volunteer Job Descriptions

District Cub Scout Recruitment Chairperson Job Description

Responsibilities:

1. Provide leadership and support to Cub Scout recruitment plans and achieve Cub Scout growth in your district.

2. Recruit a district volunteer team of 3 to 5 individuals to:

- Support the LaSalle Council's recruitment plans by training, communicating, and assisting Cub Scout Packs in the district.
- Help the district conduct effective Join Scouts Nights (JSNs) in the Spring and Fall, when necessary.

Team members needed include:

- 2 to 3 volunteers to help Cub Scout Packs in the district conduct effective Join Scouts Nights
- 1 to 2 volunteers to develop and support a new Cub Scout Pack (and earn the W.D. Boyce New-Unit Organizer Award!)

3. Lead Spring Recruitment efforts by:

- Developing a list of potential Cub Scout Packs that are active during the summer months to participate in Spring Recruitment.
- Assisting active summertime Cub Scout Packs and their Join Scouts Night (JSN) Coordinators to plan and conduct effective Join Scouts Nights at select elementary schools in the Spring, concentrating on Kindergarten and 1st Grade classes (Cub Scouts), and 5th Grade classes (Scouts BSA).
- Identifying schools that were not recruited from the previous fall.
 - For schools that were not recruited from, schedule and implement Join Scouts Nights where appropriate.
 - For schools with no assigned Cub Scout Pack and requiring us to organize a new pack, work with the District Recruitment Team and the District Executive to identify and engage a local chartered organization to host a new pack.
- Achieving the district's Spring Recruitment goal.

4. Lead Fall Recruitment efforts by:

- Promoting training for Cub Scout Pack Join Scouts Nights (JSNs) for the fall.
- Encouraging every Cub Scout Pack to recruit a Pack Join Scouts Night Coordinator and having every pack well-represented at the JSN Training.
- Promoting, engaging, and assisting units in creating a Pack Recruitment Plan that includes community and chartered organizations.
- Along with your District Recruitment Team, supporting your District Executive and Cub Scout Packs with assigning and scheduling schools for Scout Talks and Join Scouts Night events for the packs.
- Achieving the district's Fall Recruitment goal.

- 5. Help communicate with Cub Scout Packs, their Pack Join Scouts Night Coordinators, and other pack leadership to facilitate recruitment, including:**
 - Encouraging Pack Join Scouts Night Coordinators and other pack leadership to attend Join Scouts Night Training.
 - Identifying problems and opportunities with recruitment efforts, alerting the District Executive or other relevant district- and/or council-level staff of potential problems and opportunities.
 - Motivating and recognizing good work and success with Cub Scout Pack recruitments throughout the year.
- 6. Ensure that all Youth and Adult Applications, registration fees, and *Scout Life* magazine subscription fees are submitted to the LaSalle Council office within 2 business days of each Cub Scout Pack's Join Scouts Night event.**

Pack Join Scouts Night Coordinator Job Description

Responsibilities:

- Work closely with the District Cub Scout Recruitment Chairperson, the District Executive, and your Cub Scout Pack leadership to successfully conduct effective Join Scout Night(s) for your pack.
- Recruit a team of volunteers within your pack to assist with promotions, recruitment efforts, and Join Scouts Night(s).
- Along with your pack leadership, participate in the council-wide Fall Recruitment Preparation & Readiness Briefing scheduled for Wednesday, May 22nd.
- Along with your pack leadership, attend your district's Join Scouts Night Training.
- Provide leadership to your Cub Scout Pack and follow the "Pack Fall Recruitment Action Items & Timeline" checklist.
- With the assistance of other pack leaders and parents, coordinate additional local promotion of your Join Scouts Night. Assist your district with promotion efforts at the school and at your chartered organization.

Here are the "must-do" tasks:

- The Cub Scout Pack coordinates a booth at the Open House / Back-to-School Night for its assigned school(s).
- The pack leadership and parents promote the Join Scouts Night on social media pages, on neighborhood apps, and via personal e-mails to friends, neighbors, and coworkers.
- The pack leadership updates and manages the pack's BeAScout.org pin, leads, and online applications.
- Conduct the Join Scouts Night for your Cub Scout Pack following the LaSalle Council's recruitment plan.
- Recruit new Cub Scouts from your assigned school(s) and your chartered organization. Include efforts to re-engage previous members of the pack and invite them to re-join.
- **Ensure that all Youth and Adult Applications, registration fees, and Scout Life magazine subscription fees are tallied in a JSN Close-Out Report and submitted to the LaSalle Council office within 2 business days of each Cub Scout Pack's Join Scouts Night event.**

Section 2:

Recruitment Action Items & Timelines

District Spring Recruitment Timeline

Deadline	Actionable Item(s)
February 28 th	<p>Spring Recruitment and New-Unit Development Plan drafted:</p> <ul style="list-style-type: none"> ▪ Draft to include approximately 25% of the district's Cub Scout Packs to participate in Spring Recruitment. ▪ The plan should include the school(s) from which each pack will recruit and an outline of the week(s) during which recruitment will take place (must be between March 11th and May 16th). ▪ Include a list of schools that were not recruited the previous fall. ▪ Include the Total Available Youth (TAY) in each school planned for recruitment, both public and private.
March 7 th	<p>Review the draft Spring Recruitment and New-Unit Development Plan. Finalize district, pack, and school Spring Recruitment goals.</p>
March 21 st	<p>Have firm beginning on recruitment participation and scheduling:</p> <ul style="list-style-type: none"> ▪ Secure commitment from 100% of participating units. ▪ Have scheduled at least 50% of planned schools.
April 4 th	<p>Orient 100% of participating units on Spring Recruitment expectations including Scout Talk(s), Join Scouts Night(s), unit-level promotions, and required paperwork.</p>
April 11 th	<p>Have scheduled 100% of planned schools.</p>
May 23 rd	<p>Have conducted 100% of Join Scouts Nights.</p>
June 6 th	<p>Spring Recruitment Celebration!</p>

Timeline: Join Scouts Night Promotion & Follow-Up

-14 Days	<p>Pack leadership is provided with templates for peer-to-peer e-mails and social media posts. Chartered organization promotional piece(s) are prepared for the unit.</p>
-7 Days	<p>Initial promotions including a 1st Flyer, posters, and yard signs distributed to the school. Pack leadership and parents have e-mails sent and social media posts created. Chartered organization promotion is prepared and distributed.</p>
-2 Days	<p>Scout Talk In-School & 2nd Flyer</p>
0 Days	<p>JOIN SCOUTS NIGHT HELD AT THE SCHOOL</p>
+2 Days	<p>Turn in all applications and fees.</p>
+2 Days	<p>Follow-up e-mail sent to attendees using data from the sign-in sheet.</p>
+7 Days	<p>New Parent Orientation Meeting held. New Cub Scouts attend their 1st meeting!</p>

Pack Spring Recruitment Action Items & Timeline

The council / district will:

- Confirm school assignments and scheduling of Join Scouts Night(s) and Scout Talk(s) at the assigned school(s) to reach students.
- Conduct Scout Talk(s) at the assigned school(s).
- Produce all promotional materials including flyers, posters, giveaways, and Join Scouts Night materials.

The pack's "to-do list" to support recruitment:

- Promote the pack and the upcoming Join Scouts Night at Open House / "Back-to-School Night" events at the assigned school(s).
- Prepare a pack handout for new parents including things like a pack calendar, leadership contact information, and meeting information.
- E-mail and call all dropped youth members and invite them to re-join.
- Distribute pack Join Scouts Night invitations to all current scouts and parents to invite friends and family to join.
- Assist the district with additional community-specific promotions including posters, yard signs, chartered organization promotions, and social media promotions.

At the Join Scouts Night event:

- Collect youth applications and registration fees from all those attending. Collect applications from every family, even if they are not prepared to pay that night, to follow-up. They are there to sign-up their kids!
- All families receive the pack handout with leadership contact information, upcoming meeting and event dates, and the 2025 Giveaway – a Cub Scout 6 Essentials Kit to equip them for upcoming outdoor adventures!

Action items for the pack after the Join Scouts Night:

+2 Days	Ensure all Youth and Adult Applications, registration fees, and <i>Scout Life</i> magazine subscription fees are submitted to the council office.
+3 Days	All new Scout parents receive a welcome call from the Den Leader.
+7 to 10 Days	Conduct first Den Meeting(s) and work with new Cub Scouts to obtain the Bobcat rank. Conduct a detailed Pack Parent Orientation Meeting for new parents and new leaders.
+14 Days	All new leaders have completed Youth Protection Training and Position-Specific Training. Verify all applications and fees have been submitted to the council office.
+30 Days	All new Cub Scouts are recognized for earning their Bobcat rank and are presented at the Pack Meeting.
+45 Days	All new Cub Scouts attend their first council / district outdoor event!

District Fall Recruitment Timeline

Deadline	Actionable Item(s)
April 11 th	Fall Recruitment and New-Unit Development Plan drafted, including: <ul style="list-style-type: none"> ▪ A-B-C-D Cub Scout Pack Ratings ▪ Updated School and Principal Information ▪ Updated Total Available Youth (TAY) Information ▪ Recruitment Goals for Cub Scout Packs and Schools ▪ Detailed Calendar of Schools to Recruit by Week
April 25 th	Review the draft Fall Recruitment and New-Unit Development Plan. Finalize district, pack, and school Fall Recruitment goals.
April 25 th	Meetings scheduled with 50% of school principals.
May 9 th	Meetings scheduled with 70% of school principals.
May 9 th	Confirm details of the district's Join Scouts Night Training date, time, and location. <ul style="list-style-type: none"> ▪ The council-wide Fall Recruitment Preparation & Readiness Briefing is scheduled for Wednesday, May 28th. ▪ District Join Scouts Night Training for packs and recruitment teams should be conducted the week of June 16th-20th.
May 16 th	The District Recruitment Team contacts 100% of Cub Scout Packs to promote the council-wide Fall Recruitment Preparation & Readiness Briefing on Wednesday, May 28 th .
May 23 rd	Meetings scheduled with 90% of school principals.
May 28th	Council-wide Fall Recruitment Preparation & Readiness Briefing
May 30 th	Meetings scheduled with 100% of school principals.
June 3 rd / 4 th / 5 th	The District Recruitment Team contacts 100% of Cub Scout Packs to promote the District Join Scouts Night Training (7 days before event).
June 16 th -20 th	District Join Scouts Night Trainings conducted.
June 16 th - July 31 st	District Executives conduct 1-on-1 Unit Readiness Meetings with Cub Scout Pack Join Scouts Night Coordinators and other pack leaders.
August 8 th	60% of Scout Talks and Join Scouts Nights Scheduled.
August 15 th	80% of Scout Talks and Join Scouts Nights Scheduled.
August TBD	Council-Wide Fall Recruitment Kick-Off (Zoom)
August 18 th	Fall Recruitment window officially opens!
August 29 th	100% of Scout Talks and Join Scouts Nights Scheduled.
October 10 th	100% of all Cub Scout Join Scouts Nights completed!
October TBD	Council-Wide Fall Recruitment Celebration (Zoom)

District Fall Recruitment Timeline

(Continued)

Timeline: Join Scouts Night Promotion & Follow-Up

Start of School	Pack coordinates a presence at Open House / “Back-to-School Night” events at its assigned school(s). ➤ NOTE: This does not replace a Join Scouts Night at the school.
-7 Days	Initial promotions including a 1 st Flyer, posters, and yard signs distributed to the school. Pack leadership and parents have e-mails sent and social media posts created. Chartered organization promotion is prepared and distributed.
-2 Days	Scout Talk conducted in school(s) with 2 nd Flyer distribution.
0 Days	JOIN SCOUTS NIGHT HELD AT THE SCHOOL
+2 Days	Turn in all applications and fees.
+2 Days	Follow-up e-mail sent to attendees using data from the sign-in sheet.
+7 Days	New Parent Orientation Meeting held. New Cub Scouts attend their 1 st meeting!

Pack Fall Recruitment Action Items & Timeline

The council / district will:

- Confirm school assignments and scheduling of Join Scouts Night(s) and Scout Talk(s) at the assigned school(s) to reach students.
- Conduct Scout Talk(s) at the assigned school(s).
- Produce all promotional materials including flyers, posters, giveaways, and Join Scouts Night materials.

The pack's "to-do list" to support recruitment:

- Promote the pack and the upcoming Join Scouts Night at Open House / "Back-to-School Night" events at the assigned school(s).
- Prepare a pack handout for new parents including things like a pack calendar, leadership contact information, and meeting information.
- E-mail and call all dropped youth members and invite them to re-join.
- Distribute pack Join Scouts Night invitations to all current scouts and parents to invite friends and family to join.
- Assist the district with additional community-specific promotions including posters, yard signs, chartered organization promotions, and social media promotions.

At the Join Scouts Night event:

- Collect youth applications and registration fees from all those attending. Collect applications from every family, even if they are not prepared to pay that night, to follow-up. They are there to sign-up their kids!
- All families receive the pack handout with leadership contact information, upcoming meeting and event dates, and the 2025 Giveaway – a Cub Scout 6 Essentials Kit to equip them for upcoming outdoor adventures!

Action items for the pack after the Join Scouts Night:

+2 Days	Ensure all Youth and Adult Applications, registration fees, and <i>Scout Life</i> magazine subscription fees are submitted to the council office.
+3 Days	All new Scout parents receive a welcome call from the Den Leader.
+7 to 10 Days	Conduct first Den Meeting(s) and work with new Cub Scouts to obtain the Bobcat rank. Conduct a detailed Pack Parent Orientation Meeting for new parents and new leaders.
+14 Days	All new leaders have completed Youth Protection Training and Position-Specific Training. Verify all applications and fees have been submitted to the council office.
+30 Days	All new Cub Scouts are recognized for earning their Bobcat rank and are presented at the Pack Meeting.
+45 Days	All new Cub Scouts attend their first council / district outdoor event!

Recruitment Checklist for Cub Scout Packs

Deadline	Actionable Item(s)
-45 Days	Work with your District Executive (DE) and your Pack Join Scouts Night Coordinator to establish a proposed date for the Join Scouts Night.
-40 Days	Recruit volunteers to serve as Pack Join Scouts Night Team Members.
-30 Days	Once the Join Scouts Night is scheduled, schedule your Pack Parent Orientation Meeting. <ul style="list-style-type: none"> ➤ NOTE: This can be your next regular meeting night – a time to gather your new parents for a briefing, and an additional adult leader recruitment opportunity!
-30 Days	Finalize and prepare to distribute the pack calendar for the year.
-30 Days	PROMOTION, PROMOTION, PROMOTION! <ul style="list-style-type: none"> ▪ E-mail and call all dropped members, inviting them to re-join. ▪ Distribute pack Join Scouts Night invitations to all current scouts and parents to invite friends and family to join. ▪ Assist the district with additional community-specific promotions including posters, yard signs, chartered organization promotions, and social media promotions.
-25 Days	Pack leadership and the Pack Join Scouts Night Coordinator meet to assess leadership needs for the coming year.
-14 Days	Pack coordinates a presence at Open House / “Back-to-School Night” events at its assigned school(s).
-7 Days	Initial promotions including a 1 st Flyer, posters, and yard signs distributed to the school.
-7 Days	Pack leadership and parents have e-mails sent and social media posts created. Chartered organization promotion is distributed.
-2 Days	Scout Talk conducted in school(s) with 2 nd Flyer distribution.
0 Days	JOIN SCOUTS NIGHT HELD AT THE SCHOOL <ul style="list-style-type: none"> ➤ Scouts wear uniforms the day of Scout Talk and/or the Join Scouts Night. ➤ Have a message included in the school announcements on the day of the Join Scouts Night.
+2 Days	Ensure all Youth and Adult Applications, registration fees, and <i>Scout Life</i> magazine subscription fees are tallied in the JSN Close-Out Report and submitted to the council office.
+2 Days	With the District Cub Scout Recruitment Chairperson and/or the District Executive, analyze the Join Scouts Night results versus the pack’s recruitment goal. Initiate a follow-up plan for additional recruiting, if needed.

Recruitment Checklist for Cub Scout Packs

(Continued)

Deadline	Actionable Item(s)
+3 Days	All new Scout parents receive a welcome call from the Den Leader.
+7 to 10 Days	Conduct first Den Meeting(s) and work with new Cub Scouts to obtain the Bobcat rank.
+7 to 10 Days	Conduct a detailed Pack Parent Orientation Meeting for new parents and new leaders.
+14 Days	All new leaders have completed Youth Protection Training and Position-Specific Training. Verify all applications and fees have been submitted to the council office.
+30 Days	All new Cub Scouts are recognized for earning their Bobcat rank and are presented at the Pack Meeting.
+30 Days	Recognize all new leaders at the Pack Meeting.
+45 Days	All new Cub Scouts attend their first council / district outdoor event!

Section 3:

Promotion & Online Tools

Promotion of Join Scouts Night Events

PROMOTE! PROMOTE! PROMOTE!

Promotion is the critical piece to the success of your Pack's Join Scouts Night.

The council / district will assist in and provide:

- School assignments and scheduling of Join Scouts Night and Scout Talk promotions at the assigned school(s).
- Posters, flyers, and yard signs for the assigned school(s) and for the pack's chartered organization.
- Promotional e-mail templates that are designed to inform potential families and Scouts of the many benefits and exciting activities Cub Scouts has to offer.
- Materials for Join Scouts Night, including sign-in sheets, new-member packets with applications, giveaways, and pens.

The pack's "to-do list" to support recruitment:

- Promote the pack and the upcoming Join Scouts Night at Open House / "Back-to-School Night" events at the assigned school(s).
- Assist with Scout Talks at assigned school(s) and conduct the Join Scouts Night.
- Prepare a pack handout for new parents including things like a pack calendar, leadership contact information, and meeting information.
- E-mail and call all dropped youth members and invite them to re-join.
- Distribute pack Join Scouts Night invitations to all current scouts and parents to invite friends and family to join.
- Update and manage the pack's BeAScout.org pin, incoming leads, and online application submissions.
- Pack leadership and parents promote the Join Scouts Night on social media pages such as Facebook and Instagram, on neighborhood apps, and via e-mail to friends, neighbors, and coworkers.
- Assist the district with additional community-specific promotions including posters, yard signs, and chartered organization promotions.

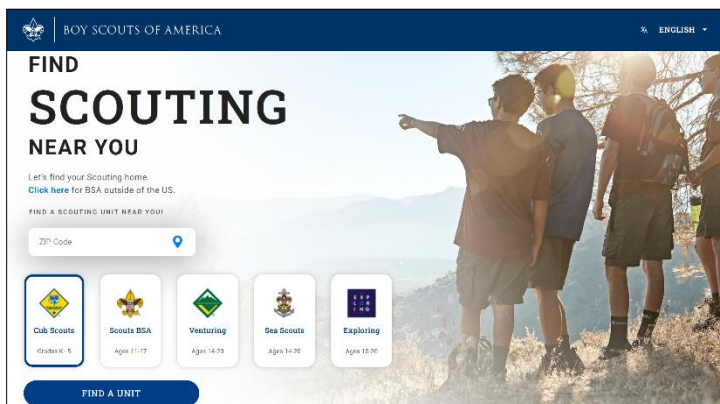
Additional ideas for pack promotion include:

- Den Leaders can arrange with the school and request their current Scouts wear uniforms to school on the day of the Scout Talk and/or the Join Scouts Night.
- Within 2 weeks of the Join Scouts Night, put messages on the marquee at schools, businesses, subdivisions, and churches (including your chartered organization).
- The Cubmaster or other pack leader coordinates with the school(s) and has Cub Scouts do a flag ceremony or service project for the school(s) prior to, or immediately following, the Join Scouts Night.
- Have a message included in the morning or afternoon school announcements on the day of the Join Scouts Night.
- Within 2 weeks prior to the Join Scouts Night event, place article(s) in the local newspaper, subdivision newsletters, and/or school and church newsletters.

BeAScout.org Online Registration Management

On all the marketing materials we use, we publish the web address for the BSA's "Be a Scout" website (<https://beascout.scouting.org>).

By visiting the site, families can learn about the many different Scouting programs available and see a list of Scouting units in their area. If they are interested in joining, they can select the unit(s) they are interested in learning more about and send their contact information. Highly interested families can even complete an application and submit their payment to join!



Units that have updated their contact information will receive an e-mail notifying them that someone is interested in joining their unit. By logging into <https://my.scouting.org>, unit leaders can access the information the parent sent and contact them with additional details about their unit. The leader can also send an application if one has not yet been completed, and he or she can accept a submitted application.

Invitation Manager and Application Manager are 2 tools that make 1 convenient way for prospective Scouting families to join your Scouting unit!

How is the online application accessed?

Families looking for a Scouting home can find your unit on the BeAScout.org website and send your unit an inquiry for more information, or even apply directly if your unit enables this feature. Your unit can also pass out a direct link to the unit's online application by using a unit-specific URL or QR Code provided in the Invitation Manager and Application Manager tools in My.Scouting.

How does the unit accept a new application in this system?

When a family fills out an online application, it is routed to the unit's Application Manager dashboard. Any member of the Unit Key 3 – the Unit Leader, the Committee Chairperson, or the Chartered Organization Representative – can approve youth applications. Approval is done with the simple press of the button by one of the Key 3, and their information goes directly to your unit roster.

Chartered Organization Representatives can also approve adult applications. All fields on the paper application are in the digital application, including the 6 "Additional Information" background questions. Adults can **only** be approved by the Chartered Organization Representative unless he or she has set up a "COR Delegate" in My.Scouting.

Additional support can be found on our council's website to support our units:
<https://www.lasallecouncilbsa.org/jsnresources>

Section 4:

The Join Scouts Night Event & The Parent Orientation Meeting

Join Scouts Night Plan & Agenda

1. Welcome / Introduction (4 minutes)

- Introduce yourself and current pack and den leaders present. Thank the leaders and parents that are volunteering to help the Cub Scout Pack provide fun, quality, and safe programs for the youth.
- Thank new and returning parents for taking time to enroll their child in Cub Scouts. (This is a great spot to emphasize the importance of Scouting – not only the fun and adventure but the values and leadership that Scouting will help instill and provide within our youth.)
- Provide general information regarding your Cub Scout Pack
 - Pack Number & Chartered Organization Name
 - When & Where the Pack Meets
 - A **brief** description of what happens at a Pack Meeting. Parents and families are encouraged and expected to attend.
 - A **brief** overview of the Pack Calendar, highlighting key upcoming dates. This could be a great time to feature specific activities such as the Pinewood Derby and outdoor activities or campouts planned!
 - Leader Contact Information

At this point, if you have an opportunity to separate parents & engage the existing and new scouts in fun activity (outside or separate room) it may help the rest of the meeting run with fewer interruptions. ***Use with caution, as some parents may not feel comfortable with their child heading out of sight just yet!***

2. What is Cub Scouting & How is it Organized? (5 minutes)

- Explain **briefly** how Scouting is organized, highlighting the different leadership positions in the Pack.
 - The Chartered Organization and the Chartered Organization Representative
 - The Pack Committee
 - The Cubmaster
 - The Dens and the Den Leaders
- Explain how the dens are organized and how they collectively make up a Cub Scout Pack.
 - Generally, 6 to 8 boys or girls make up a den.
 - Dens typically meet once a week.
 - Kindergarteners are Lions
 - 1st Graders are Tigers
 - 2nd Graders are Wolves
 - 3rd Graders are Bears
 - 4th Graders are Webelos
 - 5th Graders are Arrows of Light

- The pack meets monthly. Parent participation is important and required for the pack's success. Everyone is expected at the Pack Meeting.
- Explain that the Cub Scout Pack is run by volunteers and parents.
 - **Mention that in a few minutes, you will be asking for parents to help.**
- In summary, Cub Scouts helps parents get to know their child better, and vice-versa. It is also a great place for fun, adventure, recognition, and achievement.

3. Explanation of Costs & Fundraising Opportunities (6 minutes)

- Briefly discuss the registration fees and pack dues, if applicable.
 - National BSA Registration Fee (12 Months of Membership): \$85.00
 - LaSalle Council Participant Insurance Fee: \$10.00
 - *Scout Life* Magazine Subscription (*Optional, but Recommend*) \$15.00
 - Pack Dues (*If Applicable*) \$__.
- Share that **during this Join Scouts Night ONLY**, there is a generous subsidy made possible by the Lilly Endowment to reduce the \$95.00 owed to the National BSA and the LaSalle Council to only **\$60.00**.
 - A *Scout Life* magazine subscription, and any pack dues, are additional.
 - This offer is **only** available during tonight's Join Scouting Night.
- Mention that there is additional financial assistance available. We do not want anyone to be excluded due to cost! Parents can speak with one of the leaders to learn more and request assistance.
- Share about the Fall Popcorn Sale!
 - Let all new members know that popcorn is a no-risk fundraiser that the Cub Scout Pack can participate in during the year.
 - This is a great time to allow your Pack Popcorn Kernel to **briefly** encourage parents to participate in this year's sale. Highlight the benefits of selling such as learning salesmanship, earning one's way, and giving the pack the ability to pay for outings, field trips, crafts, awards, and more.
 - If your pack has "Show & Sell" locations and dates coming up, you can mention to the new parents how they can participate.
 - **NOTE:** Save the in-depth discussion for the Pack Parent Orientation Meeting.

4. Scout Shops (3 minutes)

- Briefly discuss the Scout uniform and handbook.
- Share the location of the shop and its hours.
 - Information will be included in the New-Member Packet.

5. Recruiting Adults (12 to 17 minutes)

- Outline desired leadership positions and their basic responsibilities.
- Seek interested parents by making an ask to the group.
- Highlight training opportunities and resources available, but don't get bogged down in too much detail.
- Highlight that Youth Protection Training – the most fundamental training to register as a Scouting volunteer – can be done online on your time.

5. Recruiting Adults (Continued)

- Briefly define the roles of leaders / parents that we “need” to recruit.
 - **HINT:** Refer to the Parent Orientation Guide in the New-Member Packet.
- Ask someone at the Den Table to take notes:
 - Ask him or her to serve as the “Scribe” and write down the vacant positions needing to be filled. If the pack has identified its leadership needs, then it will know what key positions are needed for the coming year.
 - Have the Scribe list a position for each of the adults sitting at the table – nobody gets left out!
 - For example, if 5 people are at the table, list 5 positions.
 - Positions should be things like Den Leader, Assistant Den Leader, Pack Committee Member, etc.
 - Inform the group that they’ll need to have a discussion and decide who will do each job. Just say, “We’ll let you talk amongst yourselves. Be back in a second!”
 - Walk to the next table and repeat the process. If you have a Den Leader for a given den, they can complete this process with their den’s new parents and help with the list of needed positions.
 - It is key that you stay away from them and give them time to discuss. If you stand too close, they will look to you to make assignments for them.
 - If they ask questions, answer, but do not give answers that are too long.
 - For example, if they ask what a den leader is, tell them, then add, “Don’t worry, we’ll train you. It’s easy!” Keep encouraging the parents to decide until they have a complete team.

Why this is important:

- When these families arrive, they don’t know each other – but they need to. These parents will be in the same den, and they’ll need to reach out to and support each other. Forcing them to talk to each other helps them start the process of forming a team which will be vitally important for the new den to have success.
- Think of it this way: The next meeting these families will have will most likely be their den meeting. Will the Cubmaster be there? No. Will the District Executive be there? No. Will the Committee Chairperson be there? No. The only people who will be there are the ones sitting at the table. Getting them to talk to each other and build friendships is vital to keeping them actively engaged in Scouting.

Upon returning to the table:

- Provide adult applications and instruction guides for Youth Protection Training to the new leaders.
- Make sure they have shared their contact information with each other.
- Fill out the new Den Roster form and give carbon copies to the Cubmaster and the Committee Chairperson.

Recruit adults that are “interested” in volunteering. Use youth applications as a resource, and call the school or chartered organization to seek advice on parents for volunteer roles.

6. Adjourn / Collect Application & Fees_(10 to 15 minutes)

- The “close” is one of the most important elements of a Join Scouts Night. They came to the event to sign up!
- Gather everyone’s attention (the room should come to a standstill) and let them know what needs to be accomplished in the next 5-10 minutes.
- Every parent should have filled out a youth application (hold one up). You want to collect all applications **TONIGHT!** Let them know that these forms allow you to follow up with them.
- Have someone set up to collect applications and fees. This should be a clearly identifiable “checkout” table, and it should be located near the exit.
- Thank everyone for coming!

7. After the Meeting / Follow-Up

- Ensure all Youth and Adult Applications, registration fees, and *Scout Life* magazine subscription fees are submitted to the council office.
 - **Ensure all youth applications are signed by both the parent and either the Cubmaster or the Committee Chairperson.**
- Copies of the new Den Rosters go to the Cubmaster, the Committee Chairperson, and the Den Leader.
- Den Leaders should follow up with new parents with a phone call and an e-mail.
- Pack leadership should follow up with any families that did not complete the registration process or that could not attend the Join Scouts Night.

REMINDER: Ensure that all Youth and Adult Applications, registration fees, and *Scout Life* magazine subscription fees are submitted to the LaSalle Council office within 2 business days of each Cub Scout Pack’s Join Scouts Night event.

Helpful Tips for Join Scouts Night Events

- **It is essential to have control of the meeting before it starts!** Arrive 30 minutes early. Set up displays and arrange the room. Have each person assigned to be there arrive 20 minutes early. Have some displays, games, or songs ready for everyone interested.
- **The purpose of the meeting is to sign up new Scouts – accepting their application and money!** The children and parents are already sold on joining and have attended the meeting to *join*. However, parents may have more questions before they volunteer. Explain to them the benefits of being a volunteer. Prepare your presentation carefully.
- **There should be some fun at the Join Scouts Night!** It's easy to add some simple songs or skits to the program without dragging it out for busy families. You can also plan some simple games or arts and crafts. Ask your local Scouts BSA Troop to run an activity for Cub Scouts during the presentation. Remember, simplicity is key here – new families are busy, busy, busy and don't want to hang around all night for an activity. They want to get the info and see you at the first official meeting – probably in a quick 5-10 days!
- **Welcome all new families all the time!** Have people assigned to welcome new families as they arrive and to hand out New-Member Packets.
- **Start 5 minutes late!** This will allow late-comers to hear the story from the start and give everyone time to fill in their applications. Let them know you are going to start a few minutes late – but be sure to finish early.
- **Stay organized and concise!** Assign volunteers to each part of the agenda ahead of time, and stay on schedule. Practice the presentation a few times so you can stay *on-subject* and *on-time*.
- **Do not “get into the weeds” with new families!** It confuses new parents – your future volunteers – to talk about district, council, roundtables, OA, and other Scouting terminology and things that, quite frankly, *do not matter to their current experience level and interest*. Their focus at the Join Scouts Night is the now, and what is next. How do I sign up, and when and where is next meeting?
- **The Join Scouts Night presentation should last no longer than 30 minutes, with applications and money collected at the end!** A child's (and his or her parent's) attention span is limited, and again, they are there to sign up.
- **COLLECT ALL APPLICATIONS!**

Pack Parent Orientation Meeting Plan & Agenda

Within 1 week of the Join Scouts Night, have a Pack Parent Orientation Meeting. This meeting should focus on informing parents about your pack and registering new leaders. The new Scouts should be doing a fun activity that allows the pack to have all the new parents join them in a room and sit by den.

Cub Scouting is designed for parents to spend time with their children. The volunteer model of our organization is unique when compared to other youth programs, and as a result, new parents are not necessarily expecting to be asked to volunteer or actively participate. It is vitally important that every parent is asked to serve in a volunteer role at their first Cub Scout meeting.

Whatever experience new parents have at the Pack Parent Orientation Meeting, they will typically mimic for the rest of their time in Scouting. For example, if the new parents are engaged and asked to volunteer at their first meeting, then they will continue to volunteer during their entire time in Scouting. If the parents are **not** asked to volunteer, then they tend to never take an active leadership role in the pack. This behavior tends to continue during their entire time in Scouting.

PARENT ORIENTATION – SAMPLE AGENDA

1. Welcome & Introductions (5 Minutes)

- Conduct a brief “get to know you” game or ice breaker.
- Ask your local Scouts BSA Troop to help by running activities, preferably outdoors, for the Cub Scouts while you meet with the parents.
- It is important that the meeting room for your Pack Parent Orientation Meeting be set up by tables and separated by dens.
- As families arrive, welcome them, and ask them to sit in their new den.

2. Discuss Pack Leadership (20 to 25 Minutes)

- Briefly define the roles of leaders / parents that we “need” to recruit.
 - **HINT:** Refer to the Parent Orientation Guide in the New-Member Packet.
- Ask someone at the Den Table to take notes:
 - Ask him or her to serve as the “Scribe” and write down the vacant positions needing to be filled. If the pack has identified its leadership needs, then it will know what key positions are needed for the coming year.
 - Have the Scribe list a position for each of the adults sitting at the table – nobody gets left out!
 - For example, if 5 people are at the table, list 5 positions.
 - Positions should be things like Den Leader, Assistant Den Leader, Pack Committee Member, etc.
 - Inform the group that they’ll need to have a discussion and decide who will do each job. Just say, “We’ll let you talk amongst yourselves. Be back in a second!”
 - Walk to the next table and repeat the process. If you have a Den Leader for a given den, they can complete this process with their den’s new parents and help with the list of needed positions.

- It is key that you stay away from them and give them time to discuss. If you stand too close, they will look to you to make assignments for them.
- If they ask questions, answer, but do not give answers that are too long.
- For example, if they ask what a den leader is, tell them, then add, “Don’t worry, we’ll train you. It’s easy!” Keep encouraging the parents to decide until they have a complete team.

Why this is important:

- When these families arrive, they don’t know each other – but they need to. These parents will be in the same den, and they’ll need to reach out to and support each other. Forcing them to talk to each other helps them start the process of forming a team which will be vitally important for the new den to have success.
- Think of it this way: The next meeting these families will have will most likely be their den meeting. Will the Cubmaster be there? No. Will the District Executive be there? No. Will the Committee Chairperson be there? No. The only people who will be there are the ones sitting at the table. Getting them to talk to each other and build friendships is vital to keeping them actively engaged in Scouting.

Upon returning to the table:

- Provide adult applications and instruction guides for Youth Protection Training to the new leaders.
- Make sure they have shared their contact information with each other.
- Fill out the new Den Roster form and give carbon copies to the Cubmaster and the Committee Chairperson.

3. The Pack Calendar, Meeting Schedules, and Communication

- Distribute paper copies of the Pack Calendar and confirm Den and Pack Meeting dates, times, and locations.
- Discuss key upcoming events and meetings.
- Share the primary ways in which the pack communicates information – a pack newsletter, website, Scoutbook, e-mail, Facebook page / group, Discord, etc.
- Share information about the pack budget and pack dues.
 - This is a great time to include discussion on the Popcorn Sale and how the families can get involved in upcoming Show & Sell dates.

4. Training

- Discuss the My.Scouting website and online training, including the required Youth Protection Training (YPT).

5. Questions and Answers

Section 5:

Recruiting Leaders

Helpful Tips for Recruiting Leaders

- **The first step is knowing which leadership roles need to be filled.** Do not settle into the idea that your pack may have “enough” parents helping or leaders.
- **Do your homework.**
 - Use the Join Scouts Night and the Pack Parent Orientation Meeting to get to know new parents. You may know some of the new parents, and it is a great chance to talk to them about getting active with the pack as a leader.
 - At the Join Scouts Night, your main objective – besides getting an application filled out for all youth members – is creating awareness and explaining the need to give those parents interested in volunteering an opportunity to do so.
 - Use the Parent Talent Survey to gather information about their hobbies, interests, profession, and any Scouting background.
- **Hold one-on-one meetings.** Meet with prospective new leaders between the Join Scouts Night and the first meeting. One-on-one meetings will be more successful in recruiting them and allowing you to answer more of their questions. It is harder for someone to say no in these situations versus simply not raising their hand in a group or audience when being asked!
- **Assign a small task to identify parent and potential leader engagement.** One example is to see who fills out a Den Roster. During your Join Scouts Night set-up, place a “Den Roster” form upside down on the table, under the table sign for the rank. At a certain point within the program, have one of the parents take charge of getting the form filled out for the table.
 - **HINT:** The person who reaches for the form or takes on this responsibility has a natural desire to take charge.
- **Create a welcoming atmosphere.** It starts with greeting everyone as they come into the Join Scouts Night and the Pack Parent Orientation Meeting. Ask them their name, what they do, and were they a Scout? Creating a welcoming atmosphere for new parents will make your recruitment run smoother and lead to not only more parents signing their youth up but being more willing to volunteer.
- **Body language is important.** When making your presentation and talking about volunteers, look for people who are making eye contact, sitting forward, and nodding in agreement.
- **Do not force it.** Sometimes the right person needs a little help or time to say yes. It is better to meet with the right person one-on-one after the meeting.
- **Make it a big deal when someone agrees to volunteer.** Once you have their application, send an e-mail to the pack letting them know about the new volunteer. Publicly recognize them and introduce them to the pack immediately after they agree to serve.

Parent Talent Survey

1. Will you give your time to help your Scout and the Cub Scout Pack?

Please circle:

YES

NO

If YES, please check the area(s) in which you would consider helping:

_____ Help with my Scout's age group (den).

_____ Help on the Pack Committee with behind-the-scenes jobs such as event or meeting planning, or data tracking.

If NO, please check the response(s) that best describes your response:

_____ I do not have the time.

_____ I prefer small tasks / one-time jobs.

_____ I may be willing to volunteer with more information – let's discuss!

2. Do you have Scouting Experience?

3. Do you have any special skills or talents?

Your Name: _____

Your Phone: _____

Your E-Mail: _____

Scout's Name: _____

Grade Level: _____

Section 6: Resources

ROLES OF COUNCIL LEADERSHIP & UNIT LEADERSHIP

Recruitment is a collaborative effort! It is important to understand how both the LaSalle Council leadership and leaders of Scouting units can contribute to a successful recruitment and help get more youth interested in joining Scouting.

How can **everyone** contribute to another successful year of Scout recruitment in our own LaSalle Council?

The LaSalle Council will:

- Confirm each school/pack assignment and schedule Scout Talks (recruitment talks) and Join Scouts Nights at the assigned school(s).
- Conduct Scout Talks.
- Provide promotional materials for JSNS, including:
 - Flyers for Join Scouts Night distributed during Scout Talks
 - Posters
 - Yard Signs
 - New-Scout Welcome Item
- Obtain approval of flyers from school districts, as needed.
- Provide New-Member Welcome Packets, including youth and adult applications and upcoming events.
- Process new-member applications, including BSA and local council registration payments.
- Provide leader position-specific training and BALOO training.

The Scouting unit will:

- Assist LaSalle Council staff and volunteers at Join Scouts Nights.
- Coordinate participation and tables at school open houses, back-to-school nights, and other community events to promote Join Scouts Night.
- Provide unit-specific information to parents, including unit-specific dues, meeting dates/times, and the unit calendar of activities.
- Conduct a Parent Orientation Meeting on a day separate from the Join Scouts Night to inform, onboard, and involve new parents in leadership of the Scouting unit.
- Submit applications and payments that are collected after the Join Scouts Night in a timely manner.
- Get new Scouts to a unit, district, or council outdoor activity within 45 days to engage new youth.

SCHOOL CONTACT GUIDELINES

School access is an important tool in our recruitment toolbox! Being able to speak directly to students and distribute information in mass format. These are important relationships to maintain, and they require balance and consideration. The following guidelines are meant to help maintain these relationships when contacting schools

DO:

Know which schools are assigned / most closely tied to your unit. If you are not sure, ask your District Executive or District Membership Chair.

- We understand that membership in a unit is not tied to school attendance and that youth are free to join any unit they wish. Youth can even move between units. However, it is also important to ensure that every unit has the opportunity to reach schools in the area and welcome new Scouts to the program.

Follow all school/ school district procedures for conducting events at the school, whether they be open houses, Join Scouts Nights, or other opportunities.

- This may include completing school background checks or other volunteer registration information specific to that school district.
- The LaSalle Council can assist with providing a certificate of insurance (available by request at <https://www.lasallecouncilbsa.org/coirequestform>).
- Follow the school's social media and newsletters to seek opportunities for promotion.

DON'T:

Contact and schedule Scout Talks and Join Scouts Nights without consulting with your District Executive and/or District Membership Chair.

- Contacts with schools are often arranged between the school district's superintendent and the council, and we are guests of the schools at the superintendent or administration office's permission. As such, we wish to respect their own school schedules, and not schedule in a manner that makes our presence a hindrance on the school.
- With multiple school districts in each Scouting district, we arrange schedules to best serve the district as a whole and may have a plan for when to schedule.

Conduct events or activities at JSN events that violate school district policy or policies in the Guide to Safe Scouting (<https://www.scouting.org/health-and-safety/gss/toc>).

Requesting a Certificate of Insurance – LaSalle Council

1. In your web browser, navigate to
<https://www.lasallecouncilbsa.org/coirequestform>
2. Complete all required fields in the form, and provide as much detail as possible in the optional fields to help us prepare the proper certificate of insurance.

Request a Certificate of Insurance

Use this form if a business or organization is requesting a certificate of insurance for your Unit's meeting or event. Certificates are sent directly to the outside organization who needs the certificate on file. If you need a certificate above the standard \$1 million limit, you must contact the Scout Center directly.

Your Name *

First Last

Your Email *

3. Click “Submit” at the bottom of the form.
4. Upon submission, you should receive a confirmation message.

Request a Certificate of Insurance

Use this form if a business or organization is requesting a certificate of insurance for your Unit's meeting or event. Certificates are sent directly to the outside organization who needs the certificate on file. If you need a certificate above the standard \$1 million limit, you must contact the Scout Center directly.

Success! Your request has been sent! If you have questions about your certificate issuance, please contact the Scout Center at (574) 289-0337.

5. Please allow 2-3 business days to receive your certificate of insurance. Return time may vary based on council events.



Alternatively, you can scan the QR code to the left to go directly to the Certificate of Insurance Request Form (instead of typing the URL above into your web browser).

Join Scouts Night Sign-In Sheet

DATE: _____ **LOCATION:** _____ **UNIT:** _____

Youth's Name

Grade

Adult's Name

Phone Number

E-Mail Address

ADMIN USE

App

\$

Web

[illegible]

WHITE COPY: Unit Leader

YELLOW COPY: Registrar

PINK COPY: District Executive

North Star District Pack #1930
2025-2026 Pack Calendar

AUGUST

9 Rain Gutter Regatta!
21 Join Scouts Night, 6:30 pm
26 Pack Meeting, 6:30 pm

SEPTEMBER

2 Den Meetings, 6:30 pm
Popcorn Sale Kick-Off!
9 Den Meetings, 6:30 pm
21 Indiana Dunes Hike!
16 Den Meetings, 6:30 pm
23 Den Meetings, 6:30 pm
27 Pack Popcorn Blitz Day!
30 Pack Meeting, 6:30 pm

OCTOBER

7 Den Meetings, 6:30 pm
14 Den Meetings, 6:30 pm
17-18 Iron Horse at Potato Creek!
21 Den Meetings, 6:30 pm
Popcorn Order Turn-In!
28 Pack Meeting, 6:30 pm
Halloween Party!

NOVEMBER

4 Den Meetings, 6:30 pm
11 Den Meetings, 6:30 pm
18 Pack Meeting, 6:30 pm
Popcorn Orders Distributed!
25 Thanksgiving Week **(NO MEETING)**

DECEMBER

2 Den Meetings, 6:30 pm
6 Ice Skating Day!
9 Den Meetings, 6:30 pm
16 Pack Meeting, 6:30 pm
Pinewood Derby Kits Passed Out!
23 Christmas Week **(NO MEETING)**
30 New Year's Week **(NO MEETING)**

JANUARY

6 Den Meetings, 6:30 pm
13 Den Meetings, 6:30 pm
20 Den Meetings, 6:30 pm
25 Bowl-A-Rama
27 Pack Meeting, 6:30 pm

FEBRUARY

3 Den Meetings, 6:30 pm
8 Scout Sunday!
10 Den Meetings, 6:30 pm
17 Den Meetings, 6:30 pm
24 Blue & Gold Banquet, 6:30 pm

MARCH

3 Den Meetings, 6:30 pm
10 Den Meetings, 6:30 pm
17 Pack Meeting, 6:30 pm
24 Spring Break **(NO MEETING)**
31 Den Meetings, 6:30 pm

APRIL

4 Pinewood Derby Race!
7 Den Meetings 6:30 pm
14 Den Meetings 6:30 pm
18 Potawatomi Zoo Day!
21 Den Meetings 6:30 pm
28 Pack Meeting 6:30 pm

MAY

2 Campout!
5 Den Meetings, 6:30 pm
12 Den Meetings, 6:30 pm
19 Pack Meeting, 6:30 pm
26 Memorial Day Week **(NO MEETING)**

JUNE

2 Bridging Ceremony (Lions-Webelos)
9-12 Cub Scout Day Camp at Topenebee!

*All Den and Pack Meetings are held at First Christian Church.
Calendar is subject to change. Remember, if school is out, we don't Scout!*

North Star District Pack #1930
Pack Leadership

Cubmaster
Mel Chapman
(574) 555-1212
randy@example.com

Committee Chair
Matt McClure
(219) 555-2424
mcclure165@sample.com

Sierra Seventy
(812) 555-8520
sierra70@email.com

Committee Members
Bob Bycraft
(260) 555-9630
bob@bycraft.com

Sarah Wiseman
(269) 555-7410
wise1sarah@example.com

Den Leaders

Lion Den (Kindergarten)
Lion Guide
Herman B. Wells
(812) 855-0100
hbwells@indiana.edu

Tiger Den (1st Grade)
Tiger Den Leader
VACANT
() -

Wolf Den (2nd Grade)
Wolf Den Leader
Milton Hershey
(812) 855-1415
hersh340@live.com

Assistant Den Leader
VACANT
() -

Bear Den (3rd Grade)
Bear Den Leader
Mike Ditka
(312) 462-3277
mike@ditkasteaks.com

Webelos Den (4th Grade)
Webelos Den Leader
John Ade
(765) 449-7491
jade@aol.com

Arrow of Light Den (5th Grade)
Arrow of Light Den Leader
Harold Ross
(317) 925-1837
hross765@purdue.edu

Assistant Den Leader
Fred Jones
(219) 588-2300
jonesf@empire.com

Assistant Den Leader
VACANT
() -

Assistant Den Leader
Tom Byers
(812) 336-6800
byers@tom.com

BSA YOUTH MEMBER APPLICATION

YOUTH INFORMATION

First name (Full legal name) [Grid] Middle name [Grid] Last name [Grid] Suffix [Grid] Preferred nickname [Grid]

Country [USA] Mailing address [Grid] City [Grid] State [Grid] Zip code [Grid]

Phone [Grid] - [Grid] - [Grid] Date of birth (mm/dd/yyyy) [Grid] / [Grid] / [Grid] Grade [Grid]

Ethnic background: ☐ Black/African American ☐ Native American ☐ Alaska Native ☐ Caucasian/White ☐ Pacific Islander ☐ Asian ☐ Hispanic/Latino ☐ Other

School [Grid] Gender: ☒ Male ☐ Female

☐ Scout Life subscription

PARENT/LEGAL GUARDIAN INFORMATION

☐ Mark here if address is same as above. ☐ Mark here if you are the Lion or Tiger adult partner. ☐ Mark here if the Lion or Tiger adult partner is not living at the same address and complete and attach an adult application.

Select relationship: ☐ Parent ☐ Legal Guardian ☐ Grandparent ☐ Other (specify) [Grid]

First name (Full legal name) [Grid] Middle name [Grid] Last name [Grid] Suffix [Grid] Preferred nickname [Grid]

Country [USA] Mailing address [Grid] City [Grid] State [Grid] Zip code [Grid]

Primary phone [Grid] - [Grid] - [Grid] Date of birth (mm/dd/yyyy) [Grid] / [Grid] / [Grid] Occupation [Grid]

Alternate phone [Grid] - [Grid] - [Grid] Ext. [Grid] x [Grid] Previous Scouting experience [Grid]

Employer [Grid]

Parent/legal guardian email address [Grid]

Signature of parent/legal guardian [Grid]

To be completed by unit

Signature of unit leader (or designee) [Grid]

Date [Grid] / [Grid] / [Grid]

Unit type: ☒ Pack ☐ Troop ☐ Crew ☐ Ship

For pack registration select one: ☐ Lion ☐ Tiger ☐ Wolf ☐ Bear ☐ Webeles

Unit No.: [Grid] Enter membership number from unexpired certificate: [Grid]

Council No.: [Grid] Unit type: ☐ Pack ☐ Troop ☐ Crew ☐ Ship

Unit No. or district name: [Grid]

Registration fee \$ [Grid] Scout Life fee \$ [Grid] PAID: ☐ Cash ☐ Check No. [Grid] ☐ Credit card

If applicant has unexpired membership certificate, registration may be accomplished at no charge by transferring the registration or multiple registering.



LaSalle Council, Scouting America

2025 'Join Scouts Night' Close-out Sheet

*Please complete the following summary sheet regarding your recruitment. For "Reported" please provide the number of youth **present** at the meeting in each category. For "Turned In" please provide the number of completed applications (with payment) for each category.*

District: _____

JSN Location: _____

Cub Scout Pack: _____

Grade Level & Cub Scout Den Reported Turned In:

5th Grade / Arrow of Light _____

4th Grade / Webelos _____

3rd Grade / Bear _____

2nd Grade / Wolf _____

1st Grade / Tiger _____

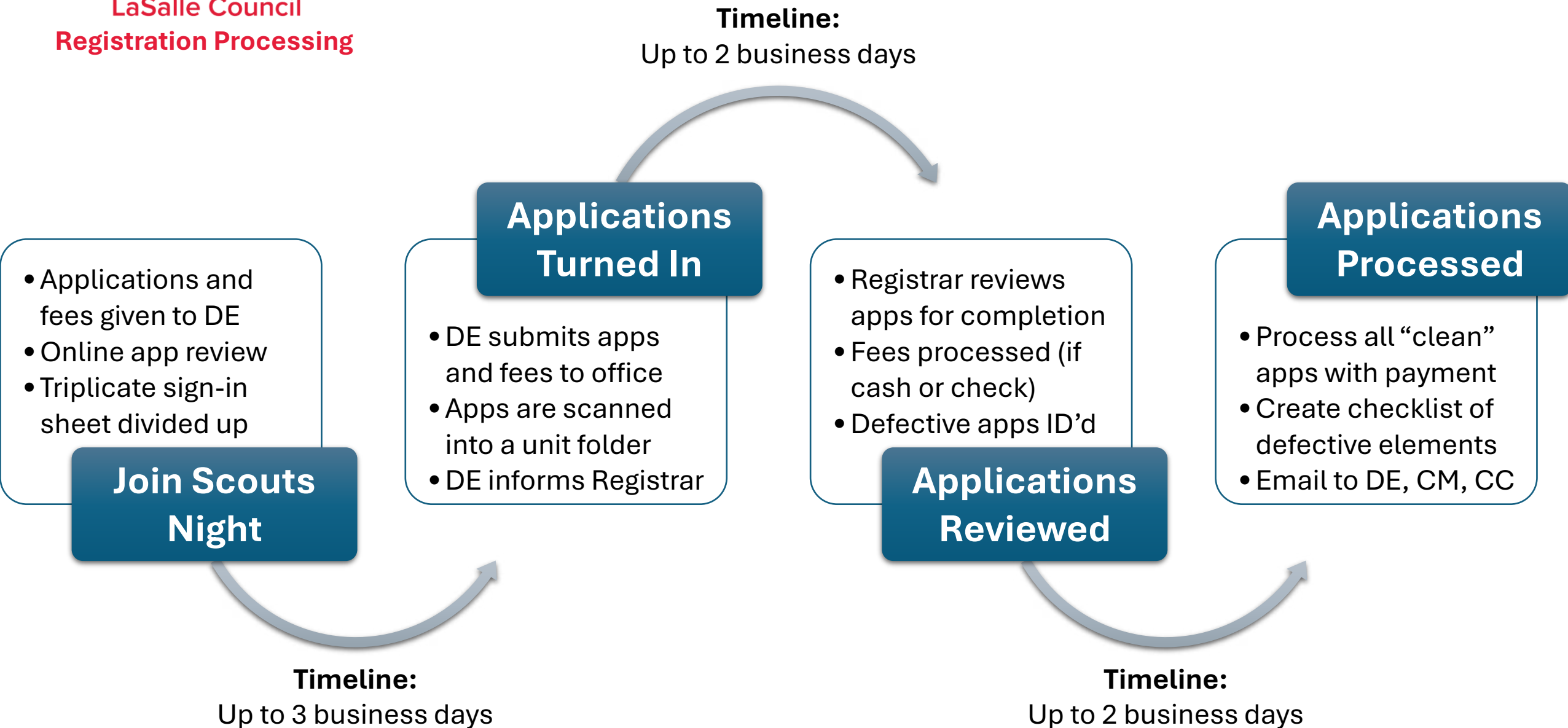
Kindergarten / Lion _____

DATE: _____

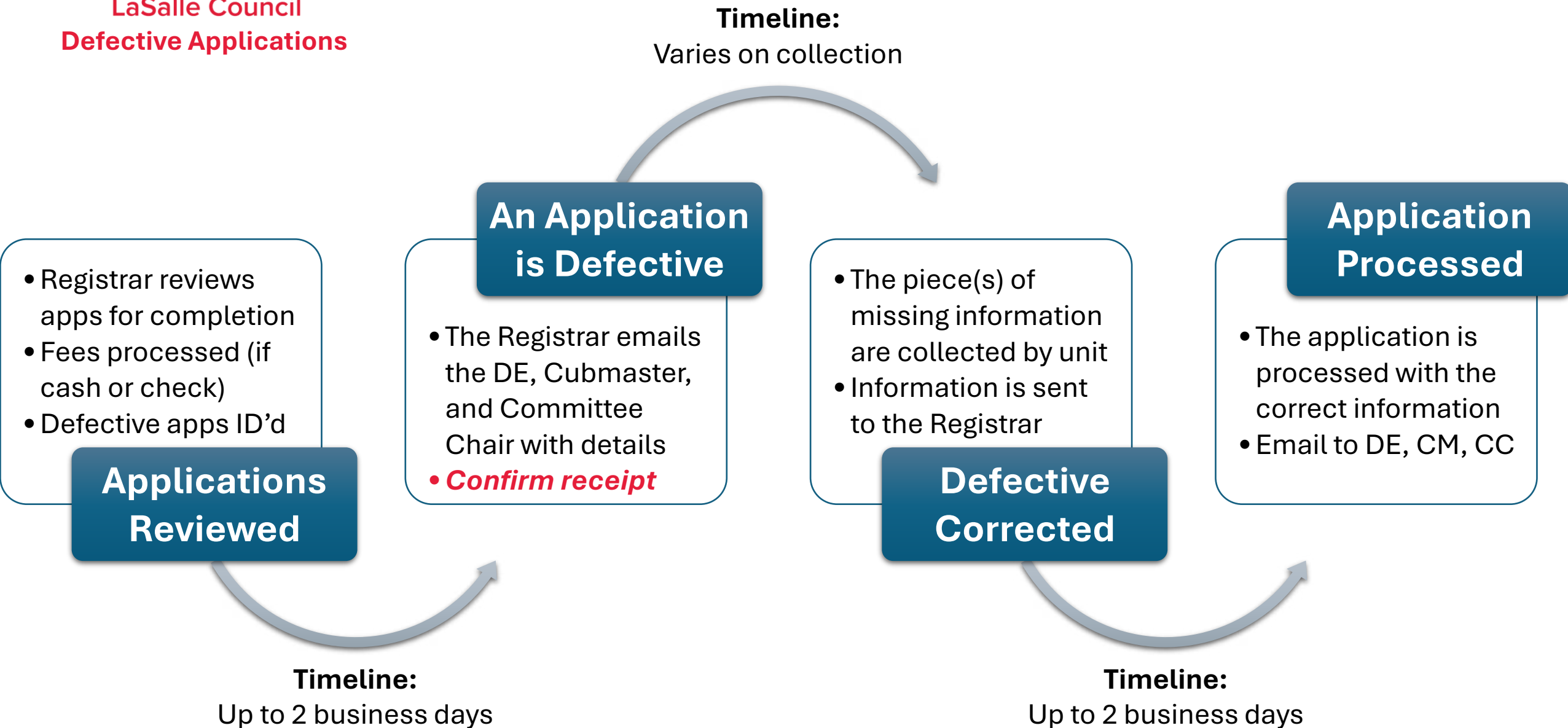
Total All Cub Scouts _____

ADULTS APPS TURNED IN: _____

Use this form to accurately track and review Join Scout Nights with your unit coordinators and District Executive. Please turn in with any applications, money and sign-in sheet to the office for processing.



All times dependent upon the number of – and success of – recruitment events happening that week. Speed is our goal in 2025!



All times dependent upon the number of – and success of – recruitment events happening that week. Speed is our goal in 2025!

Scouting America Recruitment Resources

The following resources have been made available for Scouting units and volunteers across the United States of America! These resources are created for broad, generic use. For resources specific to the LaSalle Council and our recruitment plans, please visit <https://www.lasallecouncilbsa.org> or contact your local District Executive. Happy recruiting!

2025 National Fall Cub Scouts Membership Recruitment Kick-Off

Date:

Thursday, July 31, 2025

Time:

8:00 PM Eastern / 7:00 PM Central

Location:

https://scouting-org.zoom.us/webinar/register/WN_YWqYwgylRsiG23FaPxDmEQ

All Cub Scout unit leaders and a select group of council staff will receive an invitation to join this high-energy national event. The webinar will feature inspiring sessions led by both national and council-level volunteers and staff. Attendees will be engaged in sessions, inspired to take action, and empowered to execute impactful recruitment strategies. The goal is to foster a mindset focused on recruitment and to ignite enthusiasm for expanding the reach of families served. Participants will be well-prepared and eager to implement the recruitment plans of their local council during the Fall season.

Scouting America Brand Center

There are many cute graphics and clipart pieces out there to promote Scouting, but maintaining consistency in our brand is important! We're all Scouting units, and it's best to identify ourselves in the same manner. Visit the Scouting America Brand Center at <https://scouting.webdamdb.com/bp/#/> or scan the QR code below to find images, logos, and more to support your unit's promotion!

